



Very personal

Juanjo Torres González

11/10/1981

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Own vehicle

www.juanjook.com

Very polite

- Postdegree in Graphic Design and Visual Arts Cocoshool (Alicante) 04/010– 08/010 // 150h
- Postdegree in Design and Web Development Artes School (Alicante) 11/05– 01/07 // 830h
- Postdegree in Advertising Graphic Design Artes School (Alicante) 11/04– 12/05 // 550h
- Degree in Advertising and Public Relations Alicante University 10/99–09/04
- UXXI-Economic (Sorolla). Basic budget structure and management of documentary module. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Wordpress advanced course. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Access and admission official university studies. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: E-Administration. Identity, digital signature and digital certificates. E-Administration. Regulatory framework and application. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: E-Administration. Registration, processing and electronic notification. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: E-Administration. Security and Data Protection. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Scholarships and official degrees in the UMH. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Public function. Administrative situations. Disciplinary regime and collective bargaining. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Public function. The staff and the structure. Start and end of the service. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Public function. Rights, duties, incompatibilities. PAS Training Plan. UMH / 2/18– 2/18 // 3h

Very hard worker

- **Miguel Hernández University UMH (Service of International Relations, Development Cooperation and Volunteerism)** 12/2020– Today \ Elche \ Staff
- Miguel Hernández University UMH (Clinical Medicine) 10/2014–12/2020 \ San Juan de Alicante \ Staff
- Administrative tasks of the Department of Clinical Medicine of the UMH.
- Management and planning in the Department of Clinical Medicine of the UMH.
- Design, web development and webpage update: departamentomedicinaclinicaumh.es mastermedcli.edu.umh.es
- Meetings and personal attention to students and professors of Medicine (Degree and master's degree).
- Secretary Department of Allergy and Clinical Immunology
- Secretary of the Master's Degree in Emergency Medicine
- Responsible for quality of Master's Emergency Medicine
- Responsible for quality Master's in Health Management
- Methodological advice and new technologies for PDI, PI, and students of the UMH.
- Responsible for supervising recording video sessions in clinical simulation workshops (master's degree). Severo Ochoa Building (Campus de San Juan in Alicante)
- **Adman Communication** 06/2014–12/2014 \ Alicante \ Freelance art director
- **Urban Marketing** 03/2014–10/2014 \ Alicante \ Freelance graphic designer
- **La Nave Agency** 02/2013–06/2014 \ Alicante \ Creative and art director
- **Símbolo Ingenio Creativo** 07/2012– 02/2013 \ Alicante \ On and offline art director
- **Allegro 234 branding** 11/2011– 4/2013 \ Madrid \ On/offline freelance designer
- **TopSchool** 01/2011– 05/2011 \ Elche \ On and offline art director
- **Grupo JS Spain** 10/2010– 05/2011 \ Alicante \ Freelance art director
- **2d2 Communication Agency** 09/2007– 09/2008 \ Alicante \ Media planner and creative
- **Diario Información** 03/2004– 07/2004 \ Alicante \ Advertising and traffic dep.

- Nanocourse: Public function. Provision of jobs and mobility. Promotion and administrative situations. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: The administrative acts and the procedure. Common administrative (initiation, processing and finish the procedures). PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Legislative and organisational framework of studies university officials at UMH. Objectives and areas of application of Law 39/15-40/15. Capacity, organ administrative competence. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Nanocourse: Management of official studies procedures. PAS Training Plan. UMH / 2/18– 2/18 // 3h
- Course Virtual Disk UMH (OWNCLOUD). PAS Training Plan. UMH / 10/16 – 10/16 // 15h
- Course Excel 2010 Basic-Medium Lev. PAS Training Plan. UMH / 2/16 – 2/16 // 15h
- Course Wordpress 4. PAS Training Plan. UMH / 10/16 – 10/16 // 15h
- Course of initial training for teachers of ELE (Spanish). UA / Cervantes Institute 07/13–07/13 // 40h
- Valencian teacher training by Department Education. IES Miguel Hernández (Alicante) 11/10–5/11 // 85h
- Admentor creative writing course Adman Communication (Alicante) 11/10– 11/10 // 24h
- Tutoring in education, Primary and Secondary course ANPE (Alicante) 11/10–12/10 // 100h
- Course: computers in education: applications and teaching strategies (programs, games, websites,...) ANPE (Alicante) 1/11–2/11 // 100h
- Digital retouch and scanned of Images course FOREM (Alicante) 05/09–07/09 // 200h
- Artistic and technical drawing course Painter: Vicente Quiles (Alicante) 10/08–06/09 // 100h
- CAP: Postdegree Certificate in Education Practices in the I.E.S. "Enric Valor" of El Campello (Alicante). – Alicante University 11/08–03/09 // 185h
- Digital photography course COEPA (Alicante) 06/08– 07/08 // 50h
- Infography 3D Max Studio course Artes School (Alicante) 02/07– 03/07 // 110h

Very talkative

- Spanish: native.
- Catalan/Valencian: Grau Superior (Univ. Alicante) and JQCV
- English: C1 Advanced (EOI Alicante).
- Italian: Basic A1 (EOI Alicante).

Very competitor

- Able to teamwork.
- Able to propose solutions.
- Extensive ability to generate ideas.
- Active, independent, entrepreneur.

Very conference man

21/02/2014 | UA Alicante University | Polytechnic School

La Nave Agency | Art on/offline direction
V IDay. Marketing Online and Social Media Event.

– Papers and encounters between online MK professionals, SEO, SEM and Social Media. Case studies and tips on positioning, search engine MK and community manager.

15/11/2014 | La Jarela | Alicante

ACREA | Alicante Creative Association
#ATOMIC2: From advertiser to electrician

– Dinner-storytelling by the creative Eva Álvarez, professional of innovation and owner of "When Sally met Sally". Relaxed meeting between creatives sharing tablecloth and storytelling-promoting a local restaurant.

14/12/2014 and 8/3/015 | FNAC | Alicante

ACREA | Alicante Creative Association
Pecha Kucha Night (10x10) Alicante vol. 4 and 5

– Member of the organizing committee. Responsible of the photography coverage of the event with speakers from: design, art, architecture, researchers, storytelling, etc.

4–5/11/011 | L'Escorxador Centro Culture Centre | Elche

DCAW | Design Creativity Art Weekend Alicante

– Member of the organizing committee. Head of department of culture and communication. Coordination

21/10/010 | | Lecture Hall II | Alicante University

AAD, Learning to unlearn: I National Workshop of Advertising and P.R. Students for Social Media.

22/04/08 | Valencia Conference Centre

- Today is Marketing. New markets, new customers new solutions. The Keys to Marketing ESIC

Very "on and offline"

- DCAW 2011 \ Alicante \ Design, art and web develop
- Brochures Grupo JS Spain \ Alicante \ jsespana.es
- Brochure Eternal Tipography \ Alicante \ Cocoshool
- Clínica Rafa de Paz \ Murcia \ rafadepaz.com
- Vineyard.com \ Alicante \ Label "napavalley.com"
- Dogcab.com \ Alicante \ Web design, graphic and logo
- Mochantil \ Alicante \ Design of schoolbags identity
- Juanjook fotogalería \ Alicante \ Travel photogallery
- Obra Social CAM \ Alicante \ Autonomy promotion
- viajes.juanjook.com \ Alicante \ Travel guides
- NetConsulting \ Alicante \ Offline graphic Innpulso
- locoo.es \ Alicante \ Online toystore web design
- NetConsulting \ Alicante \ Mailing hotels for the APHA
- Vicente Quiles: pintor \ Alicante \ Masterpieces
- Juanjook design and co \ Alicante \ Memory CAP UA
- drclark.es \ Madrid \ Brochure Nature & Clark
- juanjook.com \ Alicante \ Tourism design logos
- Centraldemedios.org \ Alicante \ Mailing, newsletter
- MUA \ Alicante y Orihuela \ MUA Exhibition design
- Inmobiliaria Costablanca \ Alicante \ Design and code
- Tienda online SuperCars \ Alicante \ Design and code
- La Vanguardia \ Alicante \ La Contra Self-interview
- Universidad Alicante \ Elda \ UE Breaking Stereotypes
- Escuela Artes \ Alicante \ Revival Festival Signal project
- Gipe UA \ Alicante \ Pieza "Hoy to design a Book"
- Escuela Artes \ Alicante \ Packaging fragrance "I Man"
- Escuela Artes \ Alicante \ Typography characters
- Escuela Artes \ Alicante \ On/offline design Bacardi
- Escuela Artes \ Alicante \ Planesia outdoor advertising
- Escuela Artes \ Alicante \ TV Trends final project

Very social

- Xing \ Infolancer \ Linked in \ Domestika \ Ehratas \ Multiply \ Viadeo \ Flickr \ Designonclick \ Viajeros \ muchoviaje \ National Geographic viajes \ Devianart \ Publicidad y RR.PP. Alicante \ Facebook \ Behance \ Coroflot \ Veoh \ Google + \ Twitter \ Wordpress \

Very "handyman"

- * Windows / Mac OS
- Freehand / Illustrator / Photoshop / Fireworks
- Dreamweaver / Indesign / QuarkXPress / Distiller
- FTP / (x)HTML / Javascript / CSS S. Sheet / Office
- PHP / SEO / Flash CS4 / Corel Draw / Squarespace
- Wordpress / Prestashop

Very busy

- Visual identity / Branding / Layout design / Web development / Graphic design and concept / Art, etc.

Very skilful

- Concept in visual image and identity.
- Reticular design in print pieces.
- Adaptation of corporate media identities.
- Restyling and application of design concepts and art.
- Copy and check "on and offline" based on target.

Very mentioned

- "Porfolio Juanjook 2010" / Best presentation, speaker and staging and materials for the jury in the *postdegree in graphic design and visual arts Cocoschool / 2009/10.*
- "Eternal Fonts" / Best print layout in the *postdegree in graphic design and visual arts Cocoschool / 2009/10.*
- "ACREA" Alicante Creative Association / Partnet, member, designer, creative and much more. *Design and creative events organizer DCAW and ATOMIC*

Very present

- * Portfolio "on and offline" and updated CV. www.juanjook.com
- * Travel photogallery: art, design, culture, visions ... viajes.juanjook.com
- * Blog of design, art and photography blog.juanjook.com